

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT FOR INTERNATIONAL WEBINAR ON ENVISION ENTREPRENEURSHIP BY BUILDING LEADERSHIP COMPETENCY ON 12TH SEPTEMBER 2022



CONVENOR

Ms. S. Gayathri

*Head and Assistant Professor
Department of Business Administration*

ORGANISING SECRETARIES

Ms. R. Paul Roja,
Assistant Professor

Ms. A. Christeena Mascarenhas,
Assistant Professor

Ms. V. Rivitha,
Assistant Professor



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RESOURCE PERSON



Dr. Sankar Ganesh

M.B.A., M.A., M. Phil, PhD.
Professor, Faculty of Management,
Sharada University
Uzbekistan

PATRON

Rev. Sr. Dr. C. Shibana
Secretary

CHIEF PATRON

Rev. Sr. Dr. A.S.J. Lucia Rose
Principal

CHAIR MEMBERS

Rev. Sr. Dr. S. Kulandai Therese
Deputy Principal
Rev. Sr. Josephine Jeyarani
Director, SSC



St. Mary's College (Autonomous)

Re-accredited with A+ Grade by NAAC (4th Cycle)
Thoothukudi, Tamil Nadu, India



DEPARTMENT OF BUSINESS ADMINISTRATION

Organises

International webinar
on

**ENVISION ENTREPRENEURSHIP BY
BUILDING LEADERSHIP COMPETENCY**

Date: 12/09/2022

Time: 2:00 p.m. - 5:00 p.m.

Venue



Registration Link:

<https://forms.gle/obN5WuUGZWY8jpz16>



AIM OF THE WEBINAR:

The webinar seeks to develop leadership competency to improve efficiency and provide the clear path towards entrepreneurship. The insights and analyses presented in this webinar are expected to provide guidance for future deliberations and set the agenda for entrepreneurship research, leadership competency and skill development. The conference aims to:

- Provide a platform for a diverse range of aspiring entrepreneur to get a clear vision on entrepreneurship by building their leadership competency
- create a platform that helps to present research results, analyses, expert opinions and experiences on the topic by improving accessibility and outreach
- Encounter various possibilities and opportunities on entrepreneurship along with the techniques to practice and processes in this new landscape

ABOUT THE DEPARTMENT:

Department of Business Administration (BBA) has been offered since 2009. The department has been designed balanced and contemporary course profile with fundamental concepts of management, financial, accounting, marketing, management, international business, women entrepreneurship and banking practices to know the core understanding of business and corporate functions. Managerial Skills and Entrepreneurial skills are instigated through the activities of spark reminds, national and international conferences, workshops, association meetings, hands-on practice sessions, EXPOs are conducted periodically. Learning is enhanced through pedagogical tools like case studies and presentations for our students. Many of our alumnae's are successful entrepreneurs and employees of reputed organisations.

ABOUT THE COLLEGE:

St. Mary's College (Autonomous), a premier institution of higher education, founded by the Congregation of Mother of Sorrows servants of Mary in the year 1948, plays a significant role in shaping the destiny of innumerable young coastal women in and around Thoothukudi. With a proud legacy of 75 years, the college has excelled in every discipline keeping in pace with the global trends in the academia. Enhancing human dignity by empowering the women has been its main concern. Started primarily to benefit the catholic minority, the college strives hard to reach out to the society, mostly identified as economically backward and socially underprivileged. Slow and steady progress marked the growth of the college and higher education for women gained momentum. The strong back up of committed service rendered by the teaching faculty and supportive staff has brought many laurels to our institution. Quality initiative, Quality sustenance and Quality enhancement are the keywords of every activity. With pride credentials the Institution celebrates its Platinum Jubilee Year.

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SUCCESSFUL LEADERS

- **Azim Premji**
- ***Innovation - Democratic Leadership Style - Visionary***
- Nothing Succeeds Like Failure
- Earn Your Happiness
- There Has to be a Better Way
- Respond, Not React
- Never Compromise on Your Core Values
- Give Back to Society



LIVE



BOSS

COMMANDS



INSPIRES FEAR



BLAMES FOR THE BREAKDOWN



vs

LEADER

ASKS



GENERATES ENTHUSIASM



FIXES BREAKDOWN



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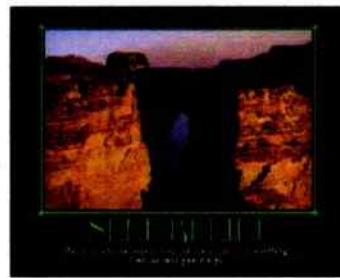
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ENTREPRENEURIAL LEADERSHIP CHARACTERISTICS



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LIVE



Dr.Sankar Ganesh K



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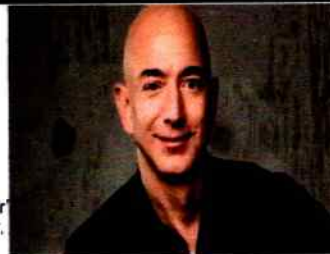
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SUCCESSFUL LEADERS

Jeff Bezos, Amazon:

- Harvard Business Review attribute's Bezos' "insider, outsider" status as part of what makes him a great transformational leader.
- Aimed in bringing *changes in his followers*.
- Have Perseverance and Resilience
- Always do Experiment
- Become An Inventor
- Give Customers An Option
- Know Your Passion And Wait For The Right Time
- Focus on Process, not Failure
- Build a culture that's right for your company
- Base your strategy on things that won't change





Department of Business Administration organised International webinar on the topic Envision Entrepreneurship by Building Leadership Competency on 12th September 2022. Dr. Sankar Ganesh, Professor, Faculty of Management, Sharada University, Uzbekistan was the Resource Person. The session started with Prayer Song. Ms.S.Gayathri, Head & Assistant Professor of Business Administration welcomed the Gathering. Dr.Sankar Ganesh explicated the upcoming opportunities available for entrepreneurs. He also highlighted the success of leaders. He gave a brief outlet on difference between boss and leader. The meeting was live streamed through you tube platform. The meeting came to an end with vote of thanks by Ms.Christeena, Assistant Professor, Department of Business Administration followed by the National Anthem.

Youtube Link: <https://youtu.be/rHtLkWWvY0>

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